

Workshop

Evaluation Models and Tools for Assessment of Innovation and Sustainable Development at the EU level

Background and Objectives of the Study

The European Commission's new commitment to prior impact assessment of options for new policy or programme measures requires further development of models and tools for quantitative impact assessment. The study aims at exploring what models and tools are available, assessing their capabilities, and identifying what further developments are needed to the specific needs of DG INFSO.

Looking beyond 2005, comprehensive information society policies will need to be periodically reviewed and re-focused. Impacts on innovation, growth and sustainability will need to be anticipated and measured so as to better tailor policies towards desired objectives and fully satisfy the increasing requirements for strengthened impact assessments. Continuous monitoring and revisions of the policy framework will be needed. In this, more attention will be focused on results and impacts, and meaningful indicators, methodologies and tools for measuring effectiveness and impact must be defined.

Therefore, the main objectives of this study are as follows:

1. To identify models and tools that could satisfy the increasing requirements for evidence based impact assessment and evaluation of policies and programmes;
2. To assess their availability and capabilities for quantitative evaluation of the impact of IST research and investment in terms of growth, competitiveness, jobs and social inclusion;
3. To identify one or two models and tools which could best meet DG Information Society requirements;
4. To identify what further developments and improvements of these models and tools are needed in terms of modelling and tooling capabilities and in terms of better satisfying DG Information Society needs;
5. To identify the needs for data and for appropriate systems of indicators and suggest necessary improvements.

Purpose of the Workshop

The purpose of the workshop is essentially to provide basis for a dialogue between the contractors, the Commission and external experts in the field. Participants will discuss the adequacy of analyses and the factual accuracy of observations, validate the preliminary results of the empirical analysis and provide their opinion and guidance to the research team for the second stage of their work. It is intended to be interactive and participants are encouraged to actively contribute to the debate.

Agenda

Date: 22 June 2006

Place: European Commission
DG Information Society
Room 0/83 BU 24
Avenue de Beaulieu 24, 1160 Brussels

Time schedule: 10.00 – 13.00

10.00 – 10.15 Introduction by P. Johnston, DG INFSO

10.15 – 11.15 Presentation of the interim report by the College of Europe team:

- study objectives,
- initial study findings,
- suggestions for the second phase of the work

11.15 – 12.45 Discussion and debate

- validation of the initial study findings
- discussion about the focus and content of the second phase

12.45 – 13.00 Conclusions and Next Steps