FILM – ART OR INDUSTRY?


2. Industrial character of film at the origin of its career.

3. Rivalry between European and American cinematographies on world markets in the 40ties and 50ties of the last century. French (Brigitte Bardot) and Italian (Sophia Loren, Gina Lollobrigida) global stars.


6. France as the leader of European movement against the domination of Hollywood: taxation of American films and transfer of the means toward national cinematography becomes a widespread model. French concept of “cultural exception”.


10. Policy of the Polish Film Institute.