

AGNIESZKA ODOROWICZ

General Director of the Polish Film Institute.

Was born on December 15, 1974 in Katowice.

She graduated from the Economic Academy in Krakow and since then has been one of its researchers.

From October 3, 2005 she has been the **General Director of the Polish Film Institute**.

December 15, 2004 she was appointed by the **Prime Minister to the post of the Chairwoman of the Committee on Development Strategy for Radio and Television**. The Committee developed a proposal of the National Strategy for Electronic Media for 2005 - 2020, coordinated with various Ministries, and presented it to social consultation.

From August 2, 2004 she held the office of the secretary of state at the **Ministry of Culture** and was responsible for legal, economic and European affairs, including copyright, media and film, drawing up and execution of budget, legislative works, implementation the National Strategy for Culture Development and structural funds. Among other activities, she worked on the project of the TV and Radio License Fee Bill, the Cinematography Bill, the Amendment of the Copyright and Related Rights Bill, the Amendment of the Bill on Cultural Activities and Events, as well as the Budget Bill for 2005. All the mentioned legislative initiatives were successful and passed by the Parliament.

From June 3, 2003 she was the **Representative of the Minister of Culture for Structural Funds** (program and legislative works concerning structural funds, negotiations with the European Commission on utilization of structural funds intended for investment in culture and state assistance). Author and co-author of several publications, member of the National Strategy for Development of Culture Committee.

From 2001 researcher and lecturer at the **Department of Commerce and Economic Institutions at the Economic Academy in Krakow** teaching sales analysis, territorial marketing and culture management. From September 1, 2002 Dean's Representative for Creation of the Development and Promotion Center at the Economic Academy. Later she became Director of the Center.

From January 1, 1998 to July 2, 2004 she was the **vice president of the Art Institute Association in Krakow**. Also, until 2003, she worked as the Artistic Director at the Student Song Festival and was the initiator of the Krzysztof Penderecki International Contemporary Chamber Music Competition. She has written scripts for TV programs and concerts and produced over 20 TV programs (concerts and programs).

Co-author of publications on economy of culture.

Awards and prizes: decorated with state, ministerial and regional orders of merit in the field of culture.

Interests: film, art song, theater, marketing, advertising and structural funds.