

Exiting the Crisis; Europe 2020

A conference for journalists on Europe's economic challenges for the next ten years

Programme

Date: Monday 15 March and Tuesday 16 March 2010
Venue: Brussels, Sofitel Europe Hotel, Place Jourdan

Sunday 14 March

20.00-22:00 Reception and welcome drink, Sofitel Europe Hotel

Monday 15 March

08:30 Registration

09:15-09:30 Welcome

by Wilfried RUETTEN, Director of EJC, by Raymond FRENKEN, conference manager, and introduction of moderator Wolfgang MUNCHAU, Executive Editor of the Financial Times and Eurointelligence.com

09:30-10:15 KEYNOTE: "Globalization, Crisis - and What Next?"

Prof Grzegorz W.. KOLODKO, Professor of economics and a key architect of Polish reforms.

10:15-10:45 Europe2020; Europe's new answer to the economic challenges

Gert-Jan KOOPMAN, Director at DG ECFIN and senior advisor to European Commission President Jose Manuel Barroso on economic issues.

10:45-11:00 Coffee break

11:00-12:00 Europe 2020: Debate and Questions-and-Answers

Wolfgang Munchau moderates this discussion about Europe's financial and economic challenges and opportunities, with:

- Ann METTLER, Executive Director, The Lisbon Council for Economic Competitiveness and Social Renewal
- Pervenche BERÈS, MEP for Socialists & Democrats group, Chair of European Parliament Committee on Employment and Social Affairs
- Prof Grzegorz W.. KOLODKO
- Gert-Jan KOOPMAN

12:00-14:00 Lunch



14:00-15:15 Europe 2020: Smart, Sustainable & Inclusive

Unemployment in the EU has now surged to double digit figures. Youth unemployment in several regions is well above 30 percent. With Brussels focusing on plans to improve the health of the European economy, what is being done to make sure the social aspects of the economic reforms are not forgotten? How social is "Europe 2020"? And how Green?

Panelists:

- Conny REUTER, President, Social Platform
- Ben BUTTERS, Director European Affairs, Eurochambres
- Philippe LAMBERT MEP, Greens/EFA Group, European Parliament

15:15-15:30 Coffee break**15:30-17:00 Covering financial and economic news**

Experienced news professionals and academics discuss current issues specific to the work of business and economic reporters. This session will draw on the reflections on business and economic news made last November at the EJC's Copvering the Crisis conference.

Panelists:

- Karel WILLIAMS, director of the ESRC-funded Centre for Research in Socio Cultural Change and a Professor at Manchester Business School.
- Ewald ENGELEN, Professor in Financial Geography, University of Amsterdam.
- David THOMAS, London Bureau Chief, Market News International
- Nick MALKOUTZIS, Deputy editor, Ekathimerini, Greece

17:00 End of session**EVENING PROGRAMME**

18:00-18:30 Bus departs Sofitel for The Claridge

18:30-23:00 Walking dinner at The Claridge

21:00 Bus 1 returns to Schuman square, for those journalists wishing to attend the Eurogroup press conference

23:00 Bus 2 returns to Schuman square



Tuesday 16 March

Please note: VENUE CHANGE, workshops are given on different locations. The main venue will be xxx Hotel.

09:00-12:00 Workshops:

A. The role of the media in the reform process (max 25 people)

Venue: xxxxx Hotel

What role is there for the press in the 2009-2010 political reform process? Is Europe responding to US President Obama's reform plans? Or does it steer its own independent course? Politics now takes the form of a multi player tennis match of serve, return and volley played by the political classes and technocratic elites in front of a mass audience. Professors Karel Williams and Ewald Engelen update you on their groundbreaking media research. (EN+FR)

B. Financial News on the 21st Century (max 25 people)

Venue: Bloomberg News office, International Press Centre

This workshop begins in the 21st century conference room of Bloomberg News in Brussels, where journalists are introduced to the Bloomberg system as a highly advanced research tool to investigate financial and economic data. The second part of this workshop is given by a senior economist of a Belgian investment bank on the functioning of controversial debt market instruments like Credit Default Swaps (CDS) and Cross-Currency Swaps.

C. Introduction to EcoFin meetings (max 25 people)

Venue: Justus Lipsius Building, European Council

During the conference, finance ministers of the EU and eurozone countries meet in Brussels. This workshop includes a brief tour of the mediacentre in the European Council building, and enables journalists to attend national and EU press briefings, which will take place throughout the day. EJC staff will be around to assist with specific requests. (EN + FR)

12:00-14:00 Opportunity to cover news conferences at the ministerial Ecofin meeting, with EU press conferences by Commissioner Olli Rehn and Spanish Finance Minister Elena Salgado and various national press conferences. EJC staff will be around to assist.

13:00-14:00 Lunch buffet at XXXX Hotel

14:00-14:30 The 2010 European Reform Barometer

Marc Stocker, Director of the Economics department at BusinessEurope, presents the results of the 2010 European Reform Barometer, which is released this day.

14:30-15:00 Wrap-up meeting

- Presentation of workshop results
- Conclusion of conference

15:00-17:30 Opportunity for one-on-one interviews and reporting. EJC staff available to assist.

17:30 Conference ends

